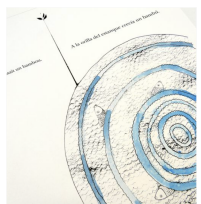


PICO ART BOOKS, created and published in Spain by Cuentos del Picogordo, introduces the reader (of both words and visual concepts) to the appreciation of complex shapes, visual language, art expression and graphic art.

Each story invites a special sensitivity towards every aspect of the publishing work, for even the youngest readers, ready to face the intellectual challenge of the aesthetic experience.



Each page depicts an inked illustration and the bilingual telling of the story, with the writing done in two columns, one for the English words and the other for the Spanish translation.

PICO ART BOOKS are beautiful and unique. The pages are a collection of individual, 11"x12" medium caliper sheets of paper, contained in an trifold presentation folder with an architectural sketch design on the cover.

The Clubhouse Program offers the Pico Art Book opportunity to Individuals who show aesthetic interest in their surroundings, providing them greater exposure to concepts and mediums of art. An objective of the Pico Art Book Project for Individuals with Intellectual and Developmental Disabilities is to invite self-discovery through artistic expression. For these Individuals, the Pico Art Book Project values each one's abilities and potentials, cultivating meaningful interpretation and narrative appreciation for each story. The shading and coloring tools used for enhancing the book illustrations are from Picogordo's coloring box of materials. This includes quality colored pencils that are intended for these books. Some of the artists add a water technique for a more vibrant effect.



HOW DO I PARTICIPATE AS A COMMUNITY MEMBER?

The Pico Art Books Project is sponsored by The Institute as a fundraiser for The Clubhouse program general fund. This program works directly with Individuals who wish to participate in this project.

In appreciation of a minimum donation of \$95, you will receive an original Pico Art Book that has been hand-colored by an Individual in our community who is currently enrolled in the program or who has previously participated.

Quality of Life Institute, Inc., is a tax-exempt organization under Section 501(c)(3) of an Internal Revenue Code.

With funds raised from the Pico Art Book Project, the Institute re-invests in the Clubhouse Program with the purchase of books and materials used, provides training and support for the program, and compensates Individuals for their work that is shared with you! We appreciate your support!

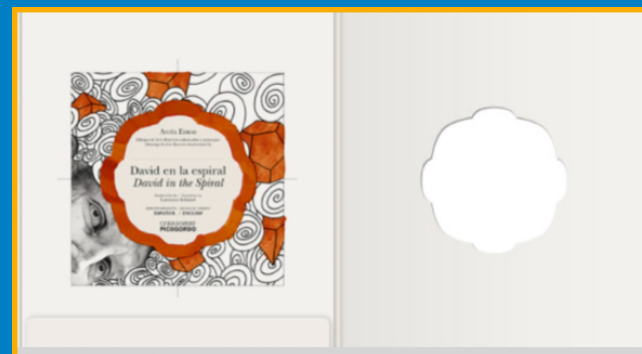
Dr. Anthony M. McCrovitz

Anthony (Tony) M. McCrovitz
Ph.D., LMHC, HSPP, BCPC, IMH-E® (II), DAPA
Executive Director

Quality of Life Institute, Inc.
Contact: 219.921.5492 x3

The CLUBHOUSE

PICO ART BOOKS PROJECT



Special and unique tales, hand-colored. An enriching reading experience.

Cuentos especiales y únicos, coloreados a mano.
Una enriquecedora experiencia de lectura



<http://qualityoflifeinstitute.org>



hand-colored

‘Coloring books by hand is a chance for human and professional development for Individuals with Intellectual and Developmental Disabilities, who implement capabilities directly associated with skill, care and personal commitment to a job well-done.’ -PICO GORDO

PICO ART BOOK PROJECT

A community and collaborative effort hosted by Quality of Life Institute, Inc.
an invitation to appreciate and participate!